



Fireball

A **BETTER** GAMES SERVER
FOR ONLINE CASINOS

fueling local creativity — globally

THE CONTEXT

The 2007 moment where app stores transformed how games reach the world.

- Smooth, optimised, compliant, quick and easy.
- The app stores handle everything—payments, VAT or sales tax, compliance, scale.
- Creators just build; the system does the rest.
- Became a seamless, invisible-to-the-user infrastructure powering global creativity.

This happens reliably, **every time** a user hits ‘download’, ‘get’, or ‘install’.

THE CHALLENGE

Online casino is the opposite.

Launching games for online casinos is complicated, disjointed, and expensive.

Why?

- Game studios lose time, money, and focus maintaining homegrown servers and technical infrastructure.
- Operators find it costly to provide high quality, localized game content.
- A highly regulated industry means it's hard and expensive for upcoming game studios to enter.
- Compliance and certification are costly and time-consuming.
- Billing overheads and processes are complex and error-prone.

THE SOLUTION

iGaming needs its own app store: simple to deploy, easy to use

- Powers the future innovation of igaming by bringing together talent, technology and regulation.
- Lets great game ideas from anyone reach players anywhere.
- Opens doors for ambitious upcoming local talent to become a game creator superstar.
- Connects established operator brands to grassroots talent found everywhere around the world.
- Makes money for everyone involved.

OUR VISION



Improving iGaming **distribution** and **monetization** to all studios, small or large, solo game creators or big game studios.



Connecting game developers with operators globally, and players everywhere.



Building a **frictionless** ecosystem to power the future of iGaming.



Creating value for all participants; studios, operators, regulatory partners and players.



Becoming the **de facto marketplace** standard for online casino content.

SOLVING ONE OF IGAMING'S BIGGEST CHALLENGES

How?

- A **marketplace** that connects game studios, operators and regulators to enable compliant game deployment, globally.
- Built on a **superb tech stack**, by highly qualified people with 20 years in the industry.
- Instant access to **regulatory requirements worldwide** and a magnitude of premium operators.
- Simplifies continuous **game deployment, compliance, distribution** and **localization**, with tools to localize games in 240+ languages and 150+ currencies.
- Certifications, hosting, change management, monitoring, reporting, scaling, billing and payments — all are **handled directly by the platform**.

A USE CASE: LOCAL GAME STUDIO

In licensed Market, for a single Game

1. SIGN UP

Studio signs up to Fireball, configures its studio with basic information, creates a Game and connects to its GitHub source code repository and starts deploying the game client and game function code directly to the Fireball cloud with the click of a button.

2. INTERNALS

Internal 'play and improve' is carried out, iterated many times to perfect the game, then localization for Market using Fireball's built in tools, followed by setting of dynamic game pricing per jurisdiction, currency and operators in a best rule match manner.

5. LAUNCH

Operators discover and enable Game and launch it in Market. Fireball will bill all operators monthly and pay Studio a total games fee based on its pricing. Fireball will also bill Studio monthly based on its usage, hosting and operating its games.

4. PUBLISHING

Game is now published in the Fireball games store.

3. COMPLIANCE

Studio picks Market jurisdiction, and requests offers for certification for Game. The best accredited compliance testing company offer is accepted and the compliance work is performed and paid for by Studio, all on the Fireball platform. Future compliance reminders will be scheduled.



FIREBALL'S USPs



One deployment, global reach



Any game type supported — slots, table, multi- singleplayer, live



One cloud-based workflow (PaaS)



Pay-as-you-use — no Gross Gaming Revenue fees



99.999% uptime — zero maintenance downtime



Serverless — incredible levels of scalability



Built-in compliance — no need for manual management



Open, event-driven architecture

OUR FOUNDER

Kasper Kau

- Fireball's founder — iGaming veteran, founder of 3 successful RGS platforms serving tens of millions of players globally.
- 20+ years experience building global gaming infrastructure and products.
- Engineer by training, with expertise in strategy, design, tech, and scaling.



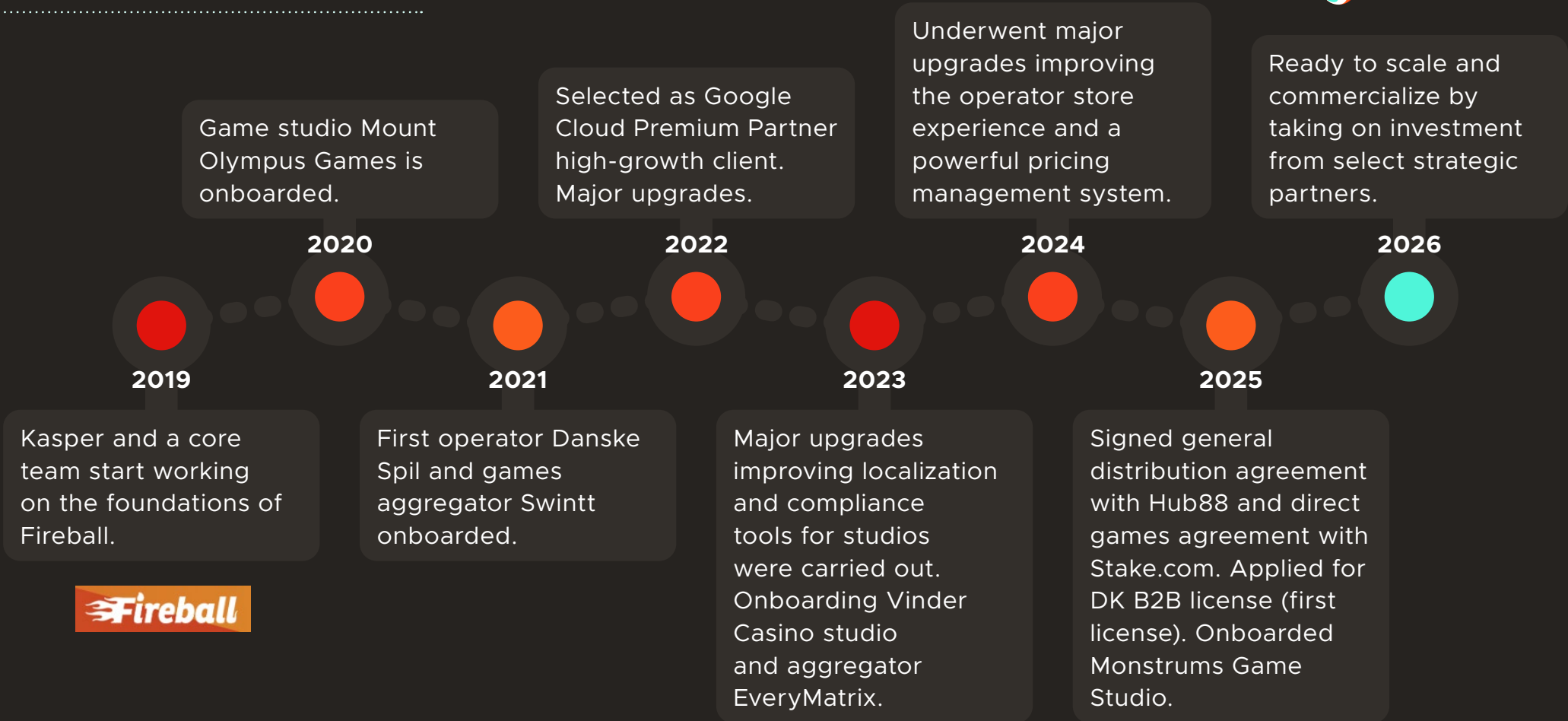
THE TEAM SPARKS

- A founder-handpicked team of 5 PhDs and software engineers.
- Everyone on the team has 4–8 years' experience working with the founder.
- Global talent and headquarterless.



Strategic advisor at Fireball and its first strategic partner, [Brais Pena Sanchez](#)

OUR JOURNEY



CURRENT POSITION



6 years of founder-funded R&D and platform development totalling €1.5M.



A proven architecture that's ready to serve millions of players globally.



Selected as high-growth client by the world's #1 cloud provider.



Established partnerships and industry interest.



Trusted by reputed names:

- Stake (operator)
- Hub88, EveryMatrix (aggregators)
- Monstrums (games studio by Brais Pena Sanchez)

BUSINESS MODEL

- Scalable model with a clear path to recurring, reliant, high-margin (30%) PaaS revenue.
- Much like a hosting provider but super specialized in and laser-focused on iGaming only.
- Usage-based pricing — studios pay only for direct compute resources used plus a service margin (brilliant for small studios, cost efficient for the largest of established studios).
- Fireball handles all payments and billing, including monthly payouts to studios.
- No GGR or revenue fees (like in most other mature industries).

Strengths

- Founded by proven RGS expert with two decades of experience ensuring tech superiority.
- Unique “app store for iGaming” model — no direct equivalent.
- Lower cost structure and faster deployments than competitors.
- Proven partnerships with industry leaders like Stake and Hub88.
- Strong credibility and deep relationships within the iGaming sector.

Opportunities

- Growing number of independent studios seeking easier market access.
- Increasing operator demand for fresh, localized, compliant content.
- First-mover advantage in creating a true iGaming app store ecosystem.
- Becoming the de facto marketplace standard for online casino games!

Weaknesses

- Business model still in early stages of large-scale validation (little revenue).
- Limited brand awareness compared to established iGaming platforms.
- Incredibly costly to advertise and become a dominating marketplace.

Threats

- Emerging competitors replicating Fireball’s model once proven e.g. Stake Engine.
- Security risks and data-integrity threats inherent to cloud-based operations.

OPPORTUNITY



We came up from the tech basement and are currently on the ground floor, where the elevator entry is located.



We could go to the 100th floor, or we could not.



We have no growth projections or predictions, as this is an initial round for the best fit of investors, with a high appetite for calculated risk and high reward, but who recognise immense potential when they are presented with the opportunity and its evidence.



Best case scenario is a 200,000% ROI in 10 years and worst case scenario a premature 3rd floor private sell off of the technology to a well established iGaming company.

INVESTOR FIT



Seeking strategic investments only - decades of relevant iGaming experience and knowhow in scaling up teams, technologies and operations.



Ideal investor will bring:

- Capital (minimum €0.5M)
- Industry network
- Operational experience in iGaming

OFFER

- Up to **€10M** is being sought to fuel:
 - More integrations (distribution)
 - Studio awareness and onboarding of grassroots studios globally (games content)
 - Advertising compliance companies to onboard (giving incentives)
 - Sales and onboarding specialist team of 3
 - Tech development team increase with 2 DevOps and 1 high profile software architect
- **20% common stock** in Fireball Server, Inc. is offered
- 90% of the funds go into the company as future **working capital** 10% to the founder
- Minimum of €0.5M investments
- Valid until March 31st 2026

CALL TO ACTION



**CONTACT KASPER TO
LEARN MORE ABOUT
WHERE WE WANT TO GO.**



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